

# Privacy Policy

## DATA AND COOKIES POLICY

The General Data Protection Regulation (GDPR) that came into effect on May 25, 2018, harmonizes European law regarding personal data, giving rise to new obligations for companies in terms of collecting, using, and storing this data.

The Pierre Fabre Group attaches great importance to the protection of the personal data that it collects and has implemented the necessary measures to ensure that your data is handled in accordance with the standards required by the GDPR.

Please take a moment to read our Privacy Policy and Cookie Policy below.

If you no longer wish to receive our newsletter, you can unsubscribe by changing your "Newsletter" account settings or by clicking on the "Unsubscribe" link at the bottom of each e-mail we send you.

If you wish to delete your Dermaweb account, please send us an e-mail at [contact@dermaweb.com](mailto:contact@dermaweb.com)

We thank you for your trust and hope to stay in contact with you.

## PRIVACY POLICY AND COOKIE POLICY

Thank you for visiting our website. Ensuring data protection and data security for our customers and users is a top priority for the Pierre Fabre Group.

This Privacy Policy explains what information is collected when you use Our Website and how it is processed.

You can directly view the information you are looking for below.

### Who we are?

This Website [www.dermaweb.com](http://www.dermaweb.com) is operated by **Pierre Fabre S.A.** (hereinafter "Pierre Fabre" or "We"), which is the data controller of the personal data that may be collected from you on the Website for the purposes described below.

Please read this Privacy Policy carefully to find out the conditions for processing your personal data when you use our website. Please note that it may be updated at any time by Pierre Fabre. The date of the most recent update will be shown on this page. We therefore encourage you to consult it regularly.

### Information we collect about you:

Depending on which services provided by our website you use, your choices and your device settings (in particular, those concerning cookies and other trackers), your Personal Data collected and processed by Pierre Fabre includes, without being limited to, the following:

- Your last name, first name, pseudonym, e-mail address, professional speciality, preferences and interests, country of practice, year of expertise, professional number and all contact information required to answer any requests or resolve any complaints you have made on our website.

The domain name; IP address; the date, time and duration of your visit; the browser type, operating system and pages visited.

We do not use this automatically collected data to try to identify you, nor do we correlate it with the Personal Data described above that you provide to us.

We may also obtain your Personal Data from third parties, such as Google Analytics & Google Tag Manager.

### **Purposes of your Personal Information processing**

You will find below an overview of the purposes for which we process your Personal Data and the reasons why such processing is necessary for us.

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| <b>Purposes of processing</b>  | <b>Legal basis requiring the processing of your Personal Data</b> |
|--|---|
| To allow you to create a personal account  | In accordance with the legitimate interests of Pierre Fabre       |
| To reply to your questions sent by e-mail ( <a href="mailto:contact@dermaweb.com">contact@dermaweb.com</a> )   |   |
| To understand your preferences by analyzing your behavior on our website and to suggest products, content or services that are better suited to your interests | Your express consent  |
|  |   |

| Purposes of processing   | Legal basis requiring the processing of your Personal Data |
|--|--|
| To send you information about our products and services, news and events (newsletters, invitations and other publications) |  |
| To notify the relevant authorities of any problem relating to the use of our products                                      | Legal obligation   |

### Compliance with legal requirements

The Personal Data that is essential for us to fulfill the purposes mentioned above is indicated with an asterisk on the different Website pages where it is collected. Should you choose not to fill in these mandatory fields, we may be unable to process your requests and/or provide you with the products and services requested. Other Personal Data is purely optional and enables us to know you better and improve our communication and services accordingly. Additional information on the purposes and legal basis of specific processing activities is presented below.

### PERSONAL INFORMATION DISCLOSURE AND TRANSFER

As part of the global Pierre Fabre Group, we may from time to time share your Personal Data within the Group for the aforementioned purposes.

We may also mandate third-party service providers (who will act in accordance with our instructions) to help us provide you with information or services, to direct and manage our activities, or to manage and improve our website. In such a case, these third parties may need to access your Personal Data.

If your Personal Data is transferred outside the EEA (European Economic Area) to other Pierre Fabre Group companies or to service providers, we will take the necessary steps to ensure that your Personal Data receives the same level of protection as if it had remained within the EEA, including by entering into data transfer agreements, on the basis of Standard Contractual Clauses approved by the European Commission as updated or revised.

We may also share your Personal Data with third parties in the context of any actual or potential sale of Pierre Fabre, or of any asset belonging to us or to affiliated companies, in which case the Personal Data we hold concerning our users may be that of the sold assets.

We will also reply to requests for information, if the law obliges us to do so, or if such disclosure is necessary to protect Our rights and/or bring us into compliance with legal proceedings, a court

decision, a request from a regulator or any other legal proceedings brought against us.

## **MARKETING (SMS & EMAILS)**

Where the law authorizes us to do so, and subject to your consent, if required, we may communicate with you by electronic means to present our services.

If you wish to opt out of receiving communications, please use the "Unsubscribe" link provided in our e-mails or contact us directly at [contact@dermaweb.com](mailto:contact@dermaweb.com) and we will stop sending them to you.

## **RETENTION OF YOUR PERSONAL INFORMATION**

We only keep your Personal Data for as long as strictly necessary to manage our relationship with you when you open an account.

However, we will retain your Personal Data for marketing purposes for five years, starting from the date of our last interaction, if you are not a customer, and for as long as we keep in touch with you through our promotional activities, if you are a customer, unless you object to this when you receive one of our marketing messages.

IP addresses collected for security purposes will be stored for no longer than 10 days.

Finally, the connection logs that are collected will be stored, provided that you consent, using cookies and other trackers available on our website, for a period not exceeding thirteen (13) months, in accordance with the laws and applicable regulations. For more details, please see the "Cookies" section below.

Once your Personal Data is no longer required for the purposes or archives responding to our legal obligations or statute of limitations, we will ensure that it is either completely destroyed or rendered anonymous.

## **EXTERNAL LINKS**

The Website may contain links to third-party sites. Since Pierre Fabre has no control over these websites, it is not responsible for their data protection practices. We therefore recommend that you check the data protection policies of these third-party websites. This policy applies solely to Personal Data collected by our websites or in the course of our business activities.

## **YOUR RIGHTS**

In accordance with the applicable legislation, you have the following rights with regard to your Personal Data:

- To obtain a copy of your Personal Data as well as information on Personal Data processing methods and their legal basis;
- To correct inaccurate Personal Data (including the right to provide any missing Personal Data);

- To delete your Personal Data when this data is no longer necessary to fulfill the purpose for which it was collected or processed;
- To limit processing of your Personal Data when:
  - The accuracy of the Personal Data is called into question;
  - Its processing is unlawful, but you object to your Personal Data being deleted;
  - We no longer need your Personal Data but it is still required to establish, exercise or defend a legal claim;
- To request the portability of your Personal Data in a machine-readable format for a third party (or for yourself) if our processing is based on your consent or on the performance of an agreement entered into with you;
- To withdraw your consent for processing of your Personal Data (if such processing is based on your consent) without infringing the lawfulness of any consent-based processing conducted prior to said withdrawal of consent;
- To obtain or view a copy of the appropriate measures taken to transfer your Personal Data to a third country or to an international organization.
- To give general or specific instructions on the terms of processing and use of your Personal Data following your death.

In addition to the aforementioned rights, you have the right to object to the processing of your Personal Data that is justified by the legitimate interest of Pierre Fabre, including profiling (contrary to justification through your consent, or to implement a contract entered into with you).

You also have the right to lodge a complaint with your local data protection authority, e.g. in France: CNIL 3 Place de Fontenoy, 75007 Paris.

To exercise these rights, please contact one of the following email addresses depending on your country of residence:

If your country of residence is not listed below, please contact: [dpofr@pierre-fabre.com](mailto:dpofr@pierre-fabre.com)

| Country/Region | E-mail address   |
|----------------|--|
| Spain          | <a href="mailto:proteccion.datos@pierre-fabre.com">proteccion.datos@pierre-fabre.com</a> |
|                |  |

| Country/Region | E-mail address   |
|----------------|--|
| Middle East    | <a href="mailto:rabih.estatieh@pierre-fabre.com">rabih.estatieh@pierre-fabre.com</a> |
| Portugal       | <a href="mailto:dpopt@pierre-fabre.com">dpopt@pierre-fabre.com</a>                   |
| Denmark        | <a href="mailto:dpodk@pierre-fabre.com">dpodk@pierre-fabre.com</a>                   |
| Norway         | <a href="mailto:dpono@pierre-fabre.com">dpono@pierre-fabre.com</a>                   |
| Sweden         | <a href="mailto:dposw@pierre-fabre.com">dposw@pierre-fabre.com</a>                   |
| Poland         | <a href="mailto:dpopl@pierre-fabre.com">dpopl@pierre-fabre.com</a>                   |
| Greece         | <a href="mailto:dpogr@pierre-fabre.com">dpogr@pierre-fabre.com</a>                   |
| Belgium        | <a href="mailto:dpobe@pierre-fabre.com">dpobe@pierre-fabre.com</a>                   |
| France         | <a href="mailto:dpofr@pierre-fabre.com">dpofr@pierre-fabre.com</a>                   |
| Austria        | <a href="mailto:dpoat@pierre-fabre.com">dpoat@pierre-fabre.com</a>                   |
| Switzerland    | <a href="mailto:dpoch@pierre-fabre.com">dpoch@pierre-fabre.com</a>                   |
| Germany        | <a href="mailto:dpode@pierre-fabre.com">dpode@pierre-fabre.com</a>                   |

| Country/Region | E-mail address   |
|----------------|--|
| Czech Republic | <a href="mailto:dpocz@pierre-fabre.com">dpocz@pierre-fabre.com</a>         |
| United Kingdom | <a href="mailto:privacy@pierre-fabre.co.uk">privacy@pierre-fabre.co.uk</a> |
| Bulgaria       | <a href="mailto:dpobg@pierre-fabre.com">dpobg@pierre-fabre.com</a>         |
| Finland        | <a href="mailto:dpofi@pierre-fabre.com">dpofi@pierre-fabre.com</a>         |
| Italy          | <a href="mailto:dpoit@pierre-fabre.com">dpoit@pierre-fabre.com</a>         |

Please note that we may ask you for proof of identity, and we reserve the right to charge a fee, as permitted by law, for example if your request is clearly unfounded or excessive. We will endeavor to respond to your request within the applicable timeframes.

## COOKIES

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

### Strictly Necessary Cookies:

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

### Functional Cookies:

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

### **Performance Cookies:**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

### **PRIVACY POLICY UPDATES**

We may amend this Privacy Policy at any time to reflect changes made to the law and/or our personal data protection practices.

**Last modified : 15/06/2022**